



Jaguar Clubs of North America

Special Awards Committee Report

Committee Members:

NC	Bob Matejek	Chair		
NW	Jennifer Orum		SW	Les Hamilton
NW	Paul Petach		SW	Mary Snyder
NC	Johnine Bailey		SE	Robert Delmar

Purpose:

To establish a policy on criteria for accepting nominations for Special Awards, judging criteria, scoring and notification of Special Awards:

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|------------------------------------|---------------------------|
| 1. Andrew Whyte Service Award | 9. Newsletter Awards |
| 2. Fred Horner Sportsmanship Award | Heritage Articles |
| 3. Dealer of the Year Award | Event Articles |
| 4. Karen Miller (Editor) Award | Technical Articles |
| 5. Top Website Award | Travel Articles |
| 6. Mike Cook President’s Award | Jaguar Life Articles |
| 7. Jaguar Dealer Support Award | Photos |
| 8. Rally Enthusiast Award | Jaguar Journal Submission |

Activities:

The Dealership of the Year and Karen Miller Editor Awards are not going to be given out this year. Our requirements and even scoring sheets are available on the JCNA Website. The basic requirements were not met by any of the candidates.

The President’s Award has been given out a lot lately. We will back off on its frequency.

Jaguar Dealer Support Award

This Award has been available for about 5 years and is finally getting awarded tonight. It was intended to award the Club who most supported their local dealerships. We are going to have to reevaluate the Award because it could award the Club for providing exposure and support after the dealership has provided sponsorship. We need working relationship but not necessarily paybacks.

All the **Awards** will all be presented tonight during the banquet. Those who received some of the higher awards who may not have been present at the AGM were told of their award so that they could possibly be present to accept it. Those who are attending the AGM could be quite surprised tonight at the AGM banquet.

Observations:

Since we started judging Club websites in 2011, the quantity and quality of Club Websites has greatly improved. This is a good recruiting tool for new members and keeping current members informed.

Newsletters and Editors also have been improving over the years.

We do not differentiate between printed and electronic newsletters.

We also don't differentiate between color and B&W newsletters, although it has been several years since we have seen a B&W newsletter.

Future Tasks:

We would like to get into judging the Club Facebook sites and maybe expand into other social media as well later. Our problem is that none of the seven of us on the committee are real users of Facebook or other systems.

We are always looking for new members to join our little group. We meet periodically during the year and weekly in January. We are organized and efficient and are completing all judging by the end of January. Our 12/21 submission deadline has a real purpose. Our meetings are WebEx interactive computer / conference calls. We really do have a lot of fun while getting through all our tasks. We welcome people with or without a publication background. Should you be a candidate for one of the awards, we do work around it so that you are not voting for yourself.

We are always looking for Retired Newsletter Editors to join our judging. Most of our work is done in the month of January so it does not complicate your life too much.