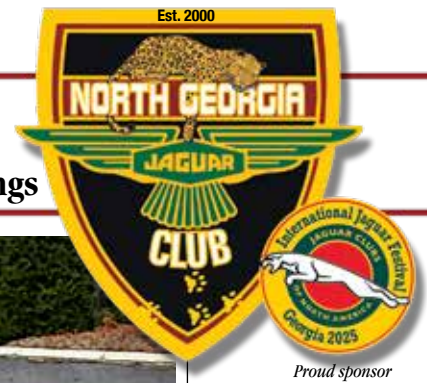


2337 Commerce Street
Alpharetta, GA 30009
www.ngjc.us

September 6 Atlanta British Car Fayre, Norcross
August 23 Saturday Club Meeting, Suwanee
November 15 Saturday business meeting, Lithia Springs



Have Jaguar Will Travel (Registration: www.jcnaijf.com)

What better way to enjoy a fantastic display of Concours Jaguars, Jaguar race cars, and incredible Duesenberg automobiles than to drive your Jaguar over to the Savoy Automobile Museum for the International Jaguar Festival! We currently have Jaguars registered from eight states but we need a lot more entries from our club.

Display Class
Perfect for those who wish to drive over on Saturday morning, September 27 and not participate in one of the judged classes. Arrive around 11:00 am (one lunch is included in your registration) and spend the afternoon with fellow Jaguar enthusiasts and be sure to sign up for the private evening buffet before heading home.

The Magic Of The Savoy Automobile Museum after Hours (Your Class Entry Does Not Include Daytime Museum Entry)

On Friday evening your ticket to the "Roar of the Jaguar" includes admission to the museum exhibits

Continued on page 2



Club Meeting Saturday, August 23

Submitted by Dave Kirkman

We are holding an important IJF organizational meeting on Saturday, August 23 at Phillip DiTrollo's office, GA Expo, 3355 Martin Farm Rd, Suwanee, GA 30024, 10:00 am to noon. Coffee and Donuts in the

morning and Chick-fil-A for lunch. Finalize IJF event schedules, confirm volunteer assignments, review judging requirements, vendor participation, trailer parking. Help stuff "goodie bags".



International Jaguar August Update

Submitted by Dave Kirkman

This is our club's third time to host the International Jaguar Festival and those of us who have previously been involved know that the IJF is successful only with the dedicated help of multiple club members working behind the scene.

Craig Gustin, Dick Preston, and John Yates have been very active in pursuing potential sponsors and vendors and have secured commitments

from several well known Jaguar suppliers both national and local. These additional funds are essential to ensure that our club can

provide an excellent experience for those attending the IJF.

Lois Heine has worked with the hotels in the Cartersville area and arranged the excellent hotel rates that we all can take advantage of.

Our registrations for the various Judged Classes and associated costs are within initial expectations. We most certainly could

use more registrations for the Saturday Display Class and the Saturday evening banquet at the Savoy Automobile Museum.



Celebrating 70 Years of JCNA

Letter from the President

Dave Kirkman hosted A Celebration of Life for his beloved wife Beverly (Miss Bev) on July 20 at Cinco/Vickery Village in Cumming. Many members, family and friends shared their wonderful memories of Beverly who had been with the Club since its inception. Each table was adorned with one of Beverly's elegant hats. The cake was delicious. One of her favorite catchphrases was "Life is short; eat dessert first." Beverly brought so much class and enthusiasm to the Club; she will be missed.

The next major Club car show is the Atlanta British Car Fayre on September 6, commonly referred to as the Norcross Car Show. If you haven't already registered, you might want to do so

Continued on page 2

Please welcome new members

Mike Green of Swannanoa, NC
and
John and Casey Norris of Sharnburg, GA.



soon because there are about 100 cars already registered. You can register online at atlantabritishcarfayre.com. The pipe band will be back as well as a Beatles tribute band. The cost is \$30 for the first car and \$25 for each additional car. There will be four awards: Best in Show, Owner's Choice, Featured Marque (Morgan) Owners Choice, and new this year People's Choice Award. As I recall, a Jaguar Mark 10 won Best of Show last year. We had a great Club turnout last year, so please register soon. I would like to have a Club table where we could meet and socialize, possibly with food and drinks.

I think everyone knows that our Club is hosting the JCNA International Jaguar Festival at the Savoy Automobile Museum in Cartersville, GA on September 25-28. You can also register online through JCNA:

www.jcnaifj.com. A special weekend is planned with the "Tireside Chat", Concours, Awards Banquet, Rally, Scenic Drive, and possibly a slalom. The museum now has seven Jaguars with race and rally histories coming for the museum's fall and winter display. Photos of Kim McCollough's 1954 XK 120 OTS; George Keller's XKR-RSR race car; Mike Grosso's 1992 XJ220; and Jim Taylor's only surviving all-original D-Type are on page 33 of the July-August Jaguar Journal.

After many years of faithful service, Linda Frost will be stepping down as Club Treasurer at the end of the year. If you're interested in taking on this critical role, please reach out to either Linda or Dave Peck (404 402-8423).

Dave



Continued from Page 1

Have Jaguar Will Travel (Registration: www.jcnaifj.com)

along with a panel discussion in the theater. On Saturday evening we have secured the entire Savoy Automotive Museum for our private use including a catered buffet. All the museum exhibits will be open and docents will be there to answer questions about the incredible cars on display.

This is our club's only major overnight event of the year. Special hotel rates have been arranged with the Marriott Courtyard (Host Hotel), Home2 Suites, and the Fairfield Inn. These special booking rates end on August 27. Make the IJF a special weekend and book your reservations now.

Atlanta British Car Fayre, September 6, 2025

We now have over 100 cars registered, but those who prefer 2 wheels are a tad slow off the mark! We do like to have British motorcycles taking part, and those of us who grew up with Triumph, Norton and the like will certainly miss you if you don't attend.

If you haven't yet registered, please consider doing so soon, the link is below.



<https://atlantabritishcarfayre.com/vehicle-registration>

We are happy to announce a new sponsor contributing to this year's event. The British American Business Council of Georgia (BABC-GA) promotes the trade and investment relationship between the United Kingdom, Georgia and Southeast. The United States of

Continued on Page 4

Mark your calendar

November 15th business meeting at Streetside Classics

Submitted by John Yates

We will meet at 10:00 for coffee and donuts before we get started. Jimmy Ethridge the Inventory Manager will have area set up with long tables and chairs for our meeting. We will have lunch around noon so you won't go home hungry.

This is an important year for our

club moving forward and your input is needed. Consider hosting an event in 2026 or better yet volunteer for one of the club's positions.

Come to this meeting and make your voice heard.

Look for the ballot in next month's newsletter.



The Nation's #1 Classic Car Dealer



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Deadline for Newsletter Articles and Advertisements is the 26th of the preceding month. All submissions are nonbinding and subject to approval.

2025 NGJC Calendar, NGJC Sponsored event in **bold**

Submitted by Dave Kirkman

NGJC EVENTS: August

| M | T | W | T | F | SAT | SUN |
|----|----|----|----|----|-----|-----|
| | | | | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 |

NGJC EVENTS: September

| | | | | | | |
|----|----|----|----|----|----|----|
| 1 | 2 | 3 | 4 | 8 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

Club Event
Other Event

Holiday

January

OPEN

February

15 - Saturday, Noon, Valentines Day Lunch, Pearl Lian, John's Creek

Sponsor Dave Kirkman

March

15 - Saturday, Time TBD, Cofer Car Collection, Tucker
Sponsor Dave Kirkman

21 - JCOF Concours d'Elegance, Longwood, FL

29- Saturday, Gateway Caffeine and Chrome Show, Arrive by 8:45 AM
 2705 Ronald Reagan Parkway, Suite 200, Cumming, GA 30041

April

11-12 Brits on the Bay (Pensacola)

25-27 Walter Mitty (Road Atlanta)

24 - 27 - JCNA Annual Meeting, JCNA AGM, King of Prussia, PA

27 - Sunday, Brasstown Resort Drive Lunch Spring Drive, Brasstown Valley Resort & Spa 6321 US-76, Young Harris, GA 30582

Sponsor Dave Kirkman

May

18 - Sunday, Motorcar Day Suwanee Town Center, Suwanee, GA Registration will open in March.

June

7 - Saturday- Jaguar & Friends BBQ Picnic, Canton GA
Sponsor John & Robbie Yates

14 - Saturday JCNA Sanctioned Concours – Virginia Jaguar Club, Richmond, VA.

12 - 15 Thursday - Sunday Highlands motoring festival, Highlands, NC

19 - Quinlan Visual Arts Center 514 Green Street NE, Gainesville, GA 30501 - 5:30

Sponsor: Howard Bollinger

July

OPEN

10-13 - Carolina Jaguar Club Concours, Little Switzerland, NC

August

23 - Saturday, 10:00 AM, IJF Org. Meeting - GA Expo, 3355 Martin Farm Rd, Suwanee, GA 30024
Sponsor: D. Kirkman

17 – Sunday, – Pebble Beach

Concours, Pebble Beach, California

TBD - Saturday - Jefferson Car Show Jackson County Agricultural Center

September

6 - Saturday – British Car Fayre, Time: 10am-3pm Norcross, GA

25 – 28, International Jaguar Festival Savoy Museum in Cartersville, GA

20 – Saturday - Fight To End 9:00am-1:00pm Alzheimer's Car Show, Jefferson, GA

October

TBD - Festival of Speed, Avalon, Alpharetta

11 - Roswell Motoring Festival, Roswell, GA

17- 19 – Fifth Annual Chattanooga Motorcar Festival, Chattanooga, TN

31 - Nov 2 – Hilton Head Concours

TBD - Eurofest, Greenville, SC

TBD - Door Car Show, Cumming, GA

TBD - Suncoast Jaguar Concours, Sarasota, FL

November

15 - Saturday, 10:00 AM, NGJC Business Meeting - Streetside Classics, 213 Thornton Rd, Suite 400 Lithia Springs, GA, 30122
Sponsor: Dave Peck

December

7 – Sunday, – Holiday Party, Sponsor

IJF

August 27, 2025, is the last day to register for special hotel rates.



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Atlanta British Car Fayre, September 6, 2025

America and the United Kingdom are each other's main investors; together we have approximately \$1 trillion invested between the two economies.

They hold numerous events throughout the year for both networking and to help members keep track of what is going on in

business on both sides of the pond.

They will be helping us out at the information stand so why not check them out.

Let's not forget we have two live bands this year so it should be a great day out.

At this year's event - for the first time - there will be a stage on the South Peachtree Street-

Holcomb Bridge Road junction where we will be featuring two Live Tribute bands: The Return (Beatles tribute band) and for those on the other side of the Beatles vs. Stones debate; we will also have Who's Rolling



CRANKSHAFT Issue #9 Almost Sold Out!

Don't know whether you know about Crankshaft Magazine but it is a very high quality piece of work. Possibly you might like to put this article in the next newsletter. Richard Lentinello is the publisher, former editor at Hemmings. I've been a subscriber from his first issue and truly am impressed with his magazine... Howard Bollinger

Don't have a copy of Crankshaft Issue #9? Now is the time to order yourself a copy as our inventory is running very low. And if you haven't heard, Crankshaft has now been transformed into a softcover book totaling 224 pages -- without any advertising. Yes, 224 pages!

In Issue #9, you'll discover a fascinating story on the Cars of the Vatican, which showcases never-seen-before historic photographs of the Popes and world dignitaries and the Vatican-owned cars they rode in while visiting Rome.

A spellbinding restoration feature of a pre-production 1944 Volkswagen KdF, one of the rarest and most



coveted Beetles ever made, will truly amaze you, as will the detailed history of the Playboy Car Co., who's grandson of the company's founder shared with us many rare factory photos showing Playboys being built.

Other must-read stories include a collection of unrestored Willys-Knights, a 1921 Marmon model 34 Roadster, 1948 Chrysler Luxury Brougham, 1951 Packard 250 Convertible, 1954 Buick Roadmaster four-door sedan, a 1966 Dodge Charger, and an engaging story of a one-family-owned 1935 Ford Standard Tudor Sedan. An all-original 1956 Ford Club Sedan and a well-preserved 1965 Plymouth Barracuda add to this issue's unique combination of cars.

Fans of European cars will enjoy reading about a

Corsica-bodied 1939 Lea-Francis, one of only 3 built, and a rare 1967 Gilbern Genie. The creation of the Auto Union Schellsportwagen that was never built when first designed is truly fascinating as is the 55-year-long love affair of two brothers and their 1958 Austin-Healey "bugeye" Sprite. An owner's tale of his 1970 MGB that he bought new and still owns, and a feature on a charming 1965 Honda S600 roadster will surely entertain you.

We're convinced Issue #9 is going to knock your socks off as it did with Jay Leno, who upon receiving his copy of Issue #9, called it "The best automotive book out there."

To get a copy of Issue #9 before it's sold out, go to www.crankshaftmagazine.com.

Richard Lentinello

Publisher

Crankshaft



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JLR Reveal New Robotic Seat Testers

Ever wondered how they test seats to ensure they can take the rigours of daily life? Well, a simulated sitting robot is the answer and JLR has revealed its latest rigorous seat testing regime being deployed on the new Jaguar models coming soon.

It involves four dedicated robots – KUKA Occubots – each simulating a decade of sitting, moving and twisting in a matter of days to ensure the company's luxury vehicle clients are sitting comfortably.

The robots test a range of different foams and coverings for quality, safety and comfort.

They can exert forces more than 800 Newtons (N) (approximately 82kg) on each seat design 25,000 times over a period of around five days, simulating movements akin to people of varying body shapes and weights entering a vehicle and sitting in one of its seats.

But it isn't just the act of sitting JLR tests for, as the Occubots also review the resilience of the vehicles' heated seats. Across 20,000 cycles over 25 days, a robot reenacts actions such as sliding and twisting in the seat, applying huge forces ranging from 350N to 700N



to ensure the heated seat is robust and will remain operational throughout a vehicle's lifespan. After all, you don't want to end up with a broken seat and a cold backside at that crucial moment in the winter!

Integrated sensors in the robot track torque hundreds of times per second to ensure forces are maintained during various tests. Meanwhile, a camera communicates with the Occubots to take regular photos, allowing them to

operate 24/7 and independently review progress and investigate failures.

JLR's investment in virtual testing forms part of the luxury vehicle manufacturer's wider £18 bn Reimagine strategy, with Gaydon home to a wide range of testing facilities including vehicle simulators, cold weather climate chambers and a semi-anechoic chamber.

JLR's Gaydon head office also features 32 miles of tarmacked test track, off-roading courses, speed bumps and manhole covers, allowing engineers to put each JLR vehicle through a range of physical testing regimes that mimic real-world conditions.

Jaguar Land Rover says CEO Mardell to step down

By Reuters - July 31, 2025

LONDON, July 31 (Reuters) - Jaguar Land Rover chief Adrian Mardell will step down after more than three decades at the company, having said he wanted to retire after three years as CEO, a spokesperson for the automaker said on Thursday.

His successor will be announced in due course, the spokesperson added.

Mardell, who joined JLR in 1990, became chief executive in November 2022 - following a stint as chief financial officer from June 2019 - and spearheaded a major brand revamp at Jaguar.

During his tenure, the British luxury carmaker - a wholly owned subsidiary of India's Tata Motors - posted its highest profit in a decade, eliminated 5 billion pounds (\$6.6 billion) in debt and posted its strongest operational performance to date.

JLR in April paused exports of its British-made vehicles to the United States for a month after President Donald Trump imposed a 25% tariff on all imported cars. It resumed exports in May. The U.S., which accounts for nearly a quarter of JLR's global sales, is a key market for its high-margin Range Rover and Defender models.

JLR has no manufacturing presence in the U.S. and its Range Rovers are built in Britain, now subject to a 10% levy, while its Defenders are assembled in Slovakia, which faces a 15% duty. Jaguar has plants in Britain.

Mardell was among the guests at the opening of Donald Trump's new golf course in Scotland on Monday, part of the U.S. president's five-day visit to the UK. (\$1 = 0.7558 pounds)

At press time, P.B. Bataji has been appointed as interim CEO.



4th Annual Fight To End Alzheimer's Car Show Moved To Saturday, September 20, 2025

Submitted by Jeff Killip

The date and location have changed. The new date is September 20 to avoid the Labor Day heat! The new location is at the new Redstone Country Store on the Hwy 129 bypass near the Jackson/Clarke county line. This should make it easier for entrants and visitors to find.

The new location is Redstone Market and Butcher – 2531 Brock Rd Athens GA 30607
See the flyer for details on how to register.

Car Registration Form:
Complete this form or Scan the QR for online PreRegistration –
Preregistration can be paid as described below or Paid at the gate

Name: _____

Phone #: _____

Email: _____

Address: _____

City/State/Zip: _____

Participant Auto Information:

Make: _____

Model: _____

Color: _____

Year: _____

4th Annual Fight to End Alzheimer's Car Show

Professionally Judged

Multiple Award Categories

Presented By:



Northeast Georgia
Health System



Saturday – September 20, 2025 from 9:00am – 1:00pm

Redstone Market and Butcher – 2531 Brock Rd Athens GA 30607

Food and Drinks for Purchase/Vendor Tables/50-50 Raffle



Visit Us Online
Visiting Angels
Bring The Kids!!!

Prizes to be awarded at 12:30pm

JACKSON
NORTH GEORGIA



Contact Thom Price at (678) 682 7444 or email tprice@visitingangels.com

to find out more about how to register a car in the show

All Proceeds Go to the Alzheimer's Association Walk to End Alzheimer's



Early/Pre Registration: \$20.00 – Received before September 15, 2025

Registration: \$25.00 – Received after September 15, 2025 or at the gate

Gates Open at 8:30am

Make Checks Payable to: Visiting Angels – WEA – Car Show

Please remit payment to:

Visiting Angels – 165 Towne Center Parkway Hoschton GA 30548

Or pay by VENMO: @Thom-Price-4

For More Information – Please call Thom Price at (678) 682 7444

Or

Email – tprice@visitingangels.com

